

TRACK: Legal A
SESSION #: LA#3
DATE: Monday April 19, 2010
TIME: 2:00-3:15pm
SESSION TITLE: PANEL DISCUSSION: "E-Discovery Unleashed"
SPEAKER: Alexander G. Arato – Vice President, Associate General Counsel at CA, Inc.;
David R. Cohen – Partner at K&L Gates

ABSTRACT: "E-Discovery Unleashed"

There is a vicious beast terrorizing businesses today – the beast of e-Discovery. Companies that are not prepared may find themselves the next victims of this beast.

Find out what you need to know about e-discovery, including pitfalls to avoid and proactive steps that you can and should be taking now to protect your company in the future. Using a series of video vignettes our presenters will illustrate a number of the classic mistakes that companies make when it comes to e-discovery, and how to avoid those mistakes. You will learn:

Why are so many companies falling prey to e-discovery sanctions?

What are the most common e-discovery traps and pitfalls to avoid?

What three litigation preparation steps should organizations consider now, to reduce e-discovery liability risks when litigation strikes?

What are six of the most overlooked e-discovery strategies for streamlining e-discovery collection, processing and production?

How have recent e-discovery cases and new rules raised e-discovery stakes, but provided new opportunities for cost savings?

Our speakers for this program are lawyers with substantial litigation and e-discovery experience, including the Associate General Counsel of a leading international company, and an outside litigator who leads the e-discovery practice group of a top global law firm.

SPEAKER BIO:

Alexander Arato is the Vice President and Associate General Counsel of CA, Inc. In that capacity, Mr. Arato is responsible for managing relationships with outside counsel as well as assisting the general counsel in formulating and implementing internal policies and strategies. He is also primarily responsible for CA, Inc.'s eDiscovery and overall records management policies and procedures. Mr. Arato is also responsible for managing aspects of CA's trade secret, contract, employment and tort litigation in federal, state and bankruptcy courts.

Prior to joining CA, Mr. Arato was counsel to and associated with the firm of Heller Ehrman White & McAuliffe in Los Angeles, California, where he represented clients in complex trade secret, product liability, contract, tort and class actions before federal and state courts. Prior to that, Alex was associated with the firms of Weinhart & Riley and Manatt Phelps & Phillips.

Mr. Arato has a B.A. in Economics from the University of California at Berkeley and a J.D, magna cum laude, from the Benjamin N. Cardozo School of Law, where he was a member of the Law Review.

David R. Cohen is a partner in K&L Gates, where he co-Chairs the firm's e-Discovery Analysis & Technology ("e-DAT") practice group. A graduate of Harvard Law School, Mr. Cohen represents clients nationally and internationally in records management, e-discovery, and commercial litigation matters.