

TRACK: Legal A
SESSION #: LA#6
DATE: Tuesday April 20, 2010
TIME: 9:50-11:05am
SESSION TITLE: "The Next Frontier: Getting the Jump On Esoteric ESI"
SPEAKER: James D. Shook, Esq., CIPP – Director, EDiscovery and Compliance Legal Team
ORGANIZATION: EMC Corporation

ABSTRACT: "The Next Frontier: Getting the Jump On Esoteric ESI"

Preserving, collecting and processing “basic” electronically stored information (“ESI”) such as email and unstructured data stored on laptops and file shares is a complex and expensive task for most organizations. But far more difficult work is just ahead...

In this presentation, we will look at legal requirements and current practices in handling some of the more frequently encountered “esoteric” forms of ESI such as wikis and blogs, data in the cloud, transient or “ephemeral” data and SQL databases.

SPEAKER BIO: James D. Shook, Esq. is a recognized authority on legal discovery and compliance issues related to electronic information. In his role as the director of EMC’s eDiscovery and Compliance Legal Team, Jim works with EMC’s customers to help them solve challenges with eDiscovery, compliance, and privacy. Jim is a long-time member of The Sedona Conference, a well-known legal think tank, and is active contributor on several committees. He has served as an editor on the Electronic Discovery Reference Model (EDRM), and publishes and speaks regularly at conferences on technology’s impact on legal issues, including the publication of “Don’t Be An eDiscovery Ostrich” in late 2009. Prior to joining EMC, Jim spent over ten years as a litigator in one of Phoenix’s oldest law firms and as the general counsel to two technology companies.