

TRACK: Legal A
SESSION #: TBA
DATE: TBA
TIME: TBA
SESSION TITLE: "Learn to Minimize Document Review and Maximize eDiscovery"
SPEAKER(S): Charles Skamser – President and CEO
ORGANIZATION: eDiscovery Solutions Group

ABSTRACT: "Learn to Minimize Document Review and Maximize eDiscovery"

The accelerating growth in the volume of Electronically Stored Information (ESI), the recent and ongoing amendments to the Federal Rules of Civil Procedures (FRCP) and the increase in the number of lawsuits and regulatory inquiries have all combined to create a significant challenge for corporations legal departments.

"eDiscovery costs too much."

eDiscovery industry analysts such as Gartner have concluded that the most expensive part of eDiscovery is document review. Therefore, in order to meet the requirements of the law and stay financially competitive, corporations need to increase the speed and efficiency of identifying, collecting and processing ESI and reduce the amount of data that has to be reviewed. The lower the number of documents that have to be reviewed, the lower the overall cost of eDiscovery.

"The problem is that legacy eDiscovery technologies were designed to make document review easier and therefore have very little if any impact on the total cost of eDiscovery."

These last generation tools were designed to support a linear review of "all documents" and therefore do not support the concept of true Early Case Assessment (ECA) and the systematic and iterative process of analyzing and culling your data set down to those documents that truly need to be "reviewed". The result is the cost of eDiscovery has continued to rise as a function of the ever increasing volume of Electronically Stored Information (ESI).

We will discuss:

- The Difference Between Early Case Assessment and Document Review
- The Difference Between Iterative vs. Linear Review
- The Metrics and Cost Savings of Searching, Analyzing and Culling Data Before Review
- What Advanced Technologies you should be employing
- How to Be More Productive and Reduce Your Costs at the Same Time

SPEAKER BIO(S): Charles Skamser is the President and CEO at eDiscovery Solutions Group. With a focus on eDiscovery technology and services, Mr. Skamser has spent the last 3 years advising law firms, corporate legal departments, litigation service providers and legal technology vendors on solutions to address the changes in the Federal Rules of Civil Procedure (FRCP). Over the past 15 years, he has focused on entrepreneurs and early stage growth companies with emerging technologies that support on-demand applications for the Software-as-a-Service (SaaS) market. Prior to joining eDiscovery Solutions Group, Mr. Skamser was the Vice President of Sales and Marketing for Trial Solutions, a leading provider of the technology, consulting and services required to support the entire litigation lifecycle. Prior to Trial Solutions, he was the CEO of Treetop Tech, a boutique custom software development organization that specializes in building on-demand business applications. Prior to Treetop Tech, he was the CEO of BidQuote, a software development company that built and marketed a SaaS based digital market place to enhance the procurement process for business process outsourcing (BPO). Mr. Skamser has started ten (10) companies and taken three (3) of them public, including the first large Application Service Provider (ASP). He currently sits on the board of

directors for several SaaS companies and is active in the venture capital community advising entrepreneurs from early stage organizations. In addition, he speaks throughout the US on the technology required to support the entire litigation support lifecycle, teaches CLE and writes the popular eDiscovery Blog "The eDiscovery Paradigm Shift".