

**TRACK:** Legal B  
**SESSION #:** LB#4  
**DATE:** Monday April 19, 2010  
**TIME:** 3:45-5:00

**SESSION TITLE:** PANEL DISCUSSION: "Achieving Business Efficiencies, Cost Savings and Risk Reduction Through Better Information Management and Litigation Readiness"

**SPEAKER(S):** David R. Cohen – Partner at K&L Gates;  
Kathy Froehle – Enterprise Business Architect at Federated Investors;  
Tom Delaney – Senior Consultant at Project Performance Corp.

**ABSTRACT:** "Achieving Business Efficiencies, Cost Savings and Risk Reduction Through Better Information Management and Litigation Readiness"

The advent of the electronic age has revolutionized the way that people communicate, with important ramifications for information management, information security, and litigation readiness. Yet most businesses have not yet revised and optimized their policies and practices to maximize the utility of their electronic records, while minimizing costs and downstream liability risks.

Our expert panel for this presentation includes an in-house business architect and technology specialist for a leading financial services company, a strategic technology and information management consultant, and a lawyer who leads the records management and e-discovery practice of a top international law firm. Come to this panel to learn:

- How are data proliferation and the rise of e-discovery compelling movement toward better information management?
- What proactive steps should businesses be taking now to improve information accessibility, reduce costs and achieve litigation readiness?
- What are the biggest liability risks and exposures with regard to electronic records and how can they be minimized?
- How can IT and Legal professionals propel the adoption of new and improved policies and practices internally?
- How can businesses take advantage of new and emerging technologies to achieve both short and long term efficiencies and cost savings?

Please join us for this informative session and you will come away with a practical plan for leading your company to much improved information management!

**SPEAKER BIO(S):**

**David R. Cohen** is a partner in K&L Gates, where he co-Chairs the firm's e-Discovery Analysis & Technology ("e-DAT") practice group. A graduate of Harvard Law School, Mr. Cohen represents clients nationally and internationally in records management, e-discovery, and commercial litigation matters.

**Tom Delaney** has over 30 years experience in management information systems, general management, business consulting and strategic technology planning. He is currently leading Project Performance Corporation's Enterprise Content Management Practice and

has managed numerous content and records management system implementations for a variety of commercial and public sector customers.

**Kathy Froehle** is an Enterprise Business Architect in a leading financial services company. She is currently leading an initiative to address litigation preparedness in her firm. Kathy has worked with business and technology professionals to implement search, ECM, and web publishing capabilities in financial services, healthcare, and electronic legal research companies.