

TRACK: IT Security
SESSION #: TBA
DATE: TBA
TIME: TBA
SESSION TITLE: "Enterprise Information Protection (EIP) – The Next Generation in Information Security/ Information Assurance"
SPEAKER(S): Bill Ledingham – Chief Technology Officer
ORGANIZATION: Verdasys, Inc.

ABSTRACT: "Enterprise Information Protection (EIP) – The Next Generation in Information Security/ Information Assurance"

Enterprise Information Protection (EIP) is an emerging market founded in the shift from infrastructure security to data-centric security. As new technologies emerge and businesses continue to expand globally through the use of partners and outsourcing, regulatory trends continue to gain momentum in an effort to protect sensitive data. The need for organizations to unify their information protection policies, business and security processes, and their many disparate security technologies is clear. EIP looks holistically at defining and mitigating the risk to sensitive information being moved across complete business processes and multitudes of end users worldwide as part of a strategic and unified information governance program.

Course Learning Objectives:

- Move your security program beyond the walls of a conventional enterprise to include knowledge sharing across joint ventures, supply chains, partnerships and outsourced environments enforcing the proper, secure and compliant use of information.
- Enable the business to increase the amount and flow of sensitive high value data securely.
- Enable your organization to distribute and outsource knowledge-based business processes for better business agility, efficiency and market advantage.
- Secure the adoption of new computing paradigms including virtualization and cloud computing.
- Design an information security program that is not only positioned to secure your information protection/ information assurance needs today but will protect from the rising tide of ever shifting privacy and compliance legislation, as well as hackers who continue to become more organized and sophisticated.

SPEAKER BIO(S): Bill Ledingham, Chief Technology Officer at Verdasys, is a seasoned information security professional with over 25 years of experience in bringing new technologies and companies to market. Bill most recently served as VP of Engineering at Avalere, a software company focused on information management and security, which was acquired by Iron Mountain Digital. Bill holds a B.S. in Electrical Engineering and a M.S. in Industrial Engineering from Stanford University, and a MBA from Harvard University. Bill's honors include Tau Beta Pi, Phi Beta Kappa, and the

Terman Engineering Award for graduating at top of Stanford's undergraduate engineering class.