

TRACK: IT Security
SESSION #: TBA
DATE: TBA
TIME: TBA
SESSION TITLE: "Reducing Risk in the High Performance Enterprise"
SPEAKER(S): Michael Rothschild – Senior Manager for Solutions Marketing
ORGANIZATION: Juniper Networks

ABSTRACT: "Reducing Risk in the High Performance Enterprise"

Enterprises are more distributed than ever before. Applications are becoming more centralized, and they must scale to a wider, more heterogeneous audience approaching the site with more devices that are both managed and unmanaged. Compounding this complexity is the issue of compliance which touches virtually every industry today.

This session will discuss how highly complex our networks have become and the new risks that the high throughput enterprises face. We will discuss concrete tactics that will reduce risk specifically around governance, risk and compliance (GRC) in the high performance enterprise and ideally position the organization for future opportunities in the market.

SPEAKER BIO(S): Michael Rothschild has more than 17 years experience in marketing and product management for technology based organizations with specific focus in networking, security and compliance. At Juniper, he is responsible for sector marketing and solutions that accelerate the delivery of high-value and secure converged applications that build differentiation and sustainable growth for the enterprise. Prior to Juniper, Rothschild held senior management positions in a variety of other technology companies. He has launched a network security company, played a key role in the IPO of a major VOIP company, and has been involved in the successful exits of two security companies. Rothschild is a part-time Professor of Marketing at Yeshiva University in New York City and has published several works a variety of technology topics. He holds an MBA in technology marketing and volunteers as a paramedic.